

Rachel Scheer

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Skills ♦

Adobe Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Adobe Acrobat
Wordpress
Lightroom
After Effects
Microsoft Office
Google Workspace
DSLR Camera
PC Windows

Coursework ♦

Publication Design
Website Development
Advanced Layout
Desktop Video
Digital Industries
Digital Imaging
Computer Illustration
UX/UI Design
Animation
Advertising
Photography
Typography

Awards ♦

Youth Leadership Award
2024 - Congregation
Anshei Shalom

Academic Excellence
Award from LIU Post

Portfolio ♦

Portfolio and
References Available
Upon Request

Objective ♦

Hardworking and disciplined designer seeking placement within an art department where I can further develop my design skills and creative thinking. I am detail-oriented with an interest in both print and UX/UI design. I am highly proficient using a range of applications in the Adobe Creative Suite and enjoy working both on an independent basis and collaboratively within a team setting. I bring a passion to all my design projects.

Education ♦

Long Island University | C.W. Post University September 2022 - December 2024

Bachelor in Digital Art and Design

GPA: 4.0 (Summa Cum Laude)

Awards & Scholarships: Dean's List (every semester), Presidential Scholarship

Nassau Community College

Fall 2020 - Spring 2022

Graphic Design and Digital Media

GPA: 3.92 (Summa Cum Laude)

Awards & Scholarships: Dean's List (every semester)

Work Experience ♦

BodyArmor Sports Nutrition | Powerade

Summer 2023

Whitestone, Queens, New York

Creative Intern

BodyArmor Sport Nutrition is a sports drink brand owned by Coca-Cola. As a part of the Creative Team I produced social media graphics, merchandise, point of sale, and promotional content for both the BodyArmor and Powerade brand. This was all done in coordination with the marketing team to expand our brand and reach a larger audience.

Freelance Work

Working on a freelance basis I have created and designed various projects that include wedding invitations, logos, video montages, and photography for community events. I am also part of a creative team for an upcoming E-Cookbook working with food content creators and writers.

Scheer Design

March 2019 - Present

West Hempstead, New York

Clerical Work

Scheer Design is a full service design and expediting firm providing comprehensive planning services throughout the entire process from the initial evaluation to completion of construction. This architectural design firm specializes in residential homes. I was responsible for scanning paperwork, plans, filing jobs, deliveries, and mailings.

The Gottesman Learning Center

October 2019 - March 2020

West Hempstead, New York

Assistant Teacher

Working alongside children who range from across the Autism spectrum, Down Syndrome, and developmental disabilities to give them the experience of learning Hebrew and Religious studies outside of their public school education.

Leadership ♦

NCSY Jewish Unity Mentoring Program JUMP

September 2019 - June 2020

National Leadership Program

Attended a national conference to collaborate with other high school student leaders across North America. Worked with a team to create initiatives that make positive changes in our schools and communities.